



# Building a Roadmap for Impact

Strategic Planning 101  
for Nonprofits

**Thursday, Sept. 21 • 10 a.m.-2 p.m.**  
West Virginia Wesleyan College  
Greek Alumni Room  
59 College Ave., Buckhannon, WV

**REGISTER ONLINE AT:**  
[NonprofitStrategicPlanning.eventbrite.com](http://NonprofitStrategicPlanning.eventbrite.com)

**Join us for a FREE TRAINING  
to learn about strategic planning  
and its importance in growing and  
sustaining your nonprofit.**

The session will be led by **Becky King, MA**, a private consultant with an emphasis in group facilitation, strategic planning, issue resolution, and team building. She has over 35 years of experience in nonprofit management, coalition, and policy change, and is a graduate of West Virginia University and Marshall University College of Graduate Studies.



#### **Who should attend?**

This workshop is open to volunteers, staff members, and board members of established nonprofit organizations.

#### **Topics include:**

- The importance and benefits of a strategic roadmap
- Components of a strategic plan
- Key milestones and steps in completing a strategic plan
- Best practices and challenges
- Actionable next steps

Lunch will be provided. For more information, call 304-397-5955.

